Attitudes and Perceptions

Then and Now

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OMG Midwest, Inc.



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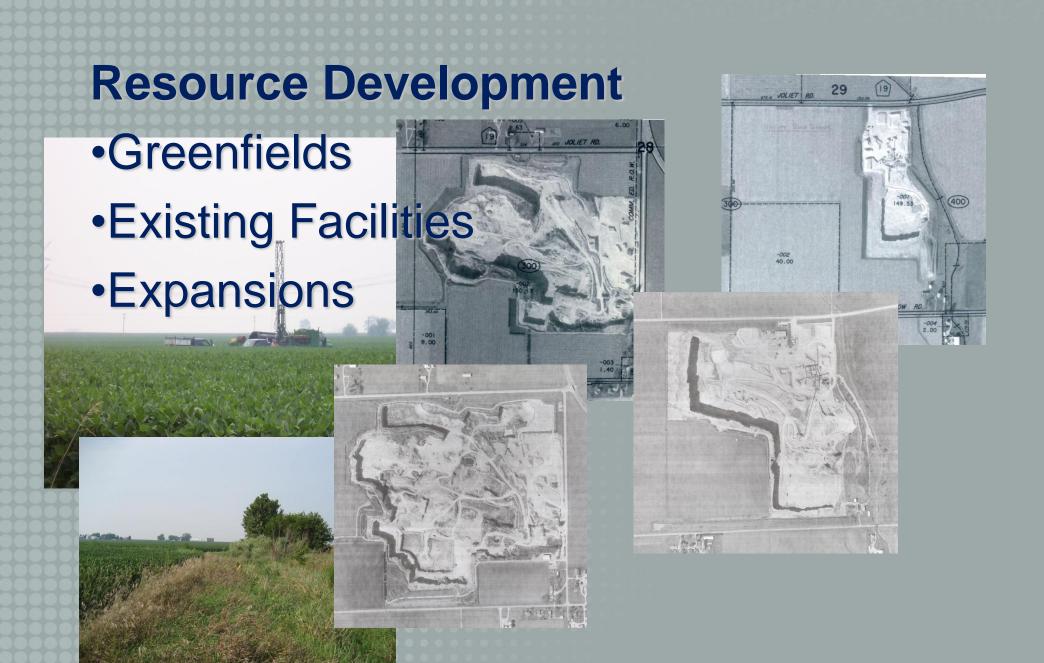








Attitudes and Perceptions Then and Now



Attitudes and Perceptions Then and Now

Planning and Zoning Hearings

- Attitudes
- Perceptions
- Politics





NINBY Mob Scenes?

Attitudes and Perceptions Then and Now

Attitudes and Perceptions: Potential Mining Impacts

- Fields are destroyed
- Woods and groves are cut down
- Animals and birds leave
- Washing minerals poisons rivers and streams
- Fish are destroyed or driven away
- Life for those remaining is more difficult

Mining Impact is a Greater Detriment
Than Value of Resources

Attitudes and Perceptions Then and Now

GEORGII AGRICOLAE

DE RE METALLICA LIBRIXII > QVI = bus Officia, Instrumenta, Machinæ, ac omnia denica ad Metallis tam spectantia, non modo luculentissimè describuntur, sed & per essigies, suis locis insertas, adiunctis Latinis, Germanicis appelalationibus ita ob oculos ponuntur, ut clarius tradi non possint.

RIVSDEM

DE ANIMANTIBUS SUBTERRANEIS Liber, ab Autoreres cognitus: cum Indicibus diuersis, quicquid in opere tractatum est, pulchrè demonstrantibus.



BASILEAE M> D> LVI>

Cum Privilegio Imperatoris in annos v. & Galliarum Regis ad Sexennium.

DE RE METALLICA

On the Nature of Metals (Minerals)

Georgii Agricole

1556

Some
Things
Never
Change!

Attitudes and Perceptions Then and Now

What are the "Modern" Mining Concerns?

Land Values Impact to Aquifers Impact to Water Wells **Blasting Vibrations** Traffic Noise Dust Wetlands **Endangered Species** Historic Uses – Archaeology Viewscape



















Attitudes and Perceptions Then and Now

We Ask Ourselves:

- •What are the public attitudes and perceptions toward aggregate mining?
- •What are our own perceptions?
- •Is there a gap between the public and industry attitudes and perceptions?
- •Have these attitudes and perceptions changed over time?
- •If so, can these changes be measured?

How can we improve?

Attitudes and Perceptions Then and Now

Twenty Year Study

1988 to 2008



Attitudes and Perceptions Then and Now

Twenty Year Study

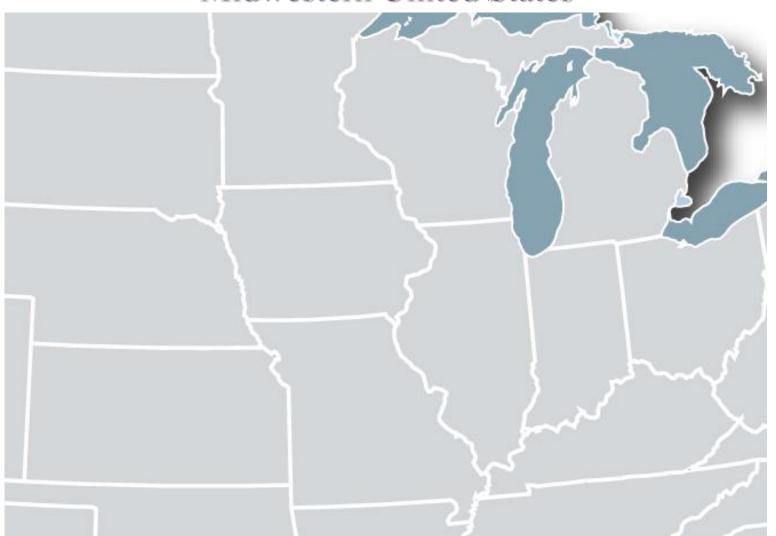
1988 to 2008



Attitudes and Perceptions Then and Now

Twenty Year Study

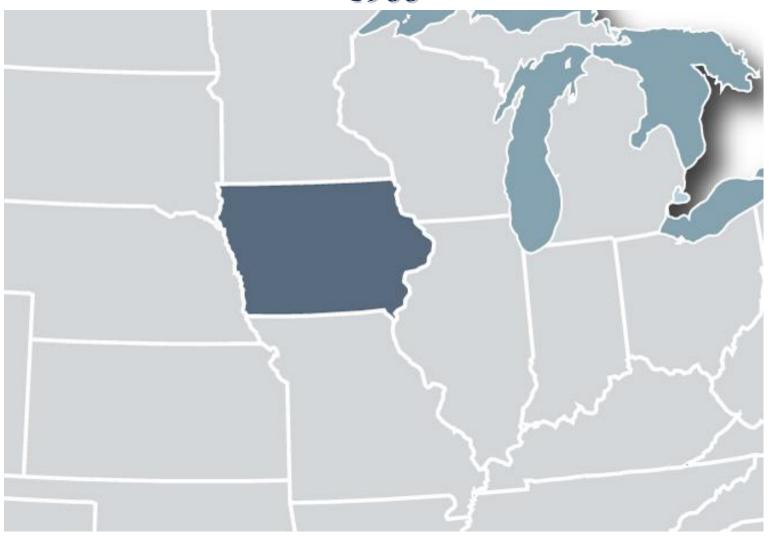
1988 to 2008 Midwestern United States



Attitudes and Perceptions Then and Now

Twenty Year Study

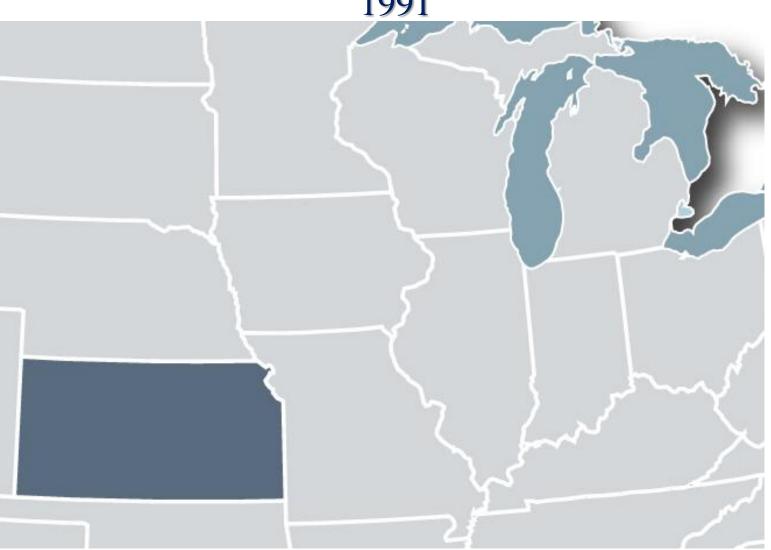
IOWA 1988



Attitudes and Perceptions Then and Now

Twenty Year Study

KANSAS 1991

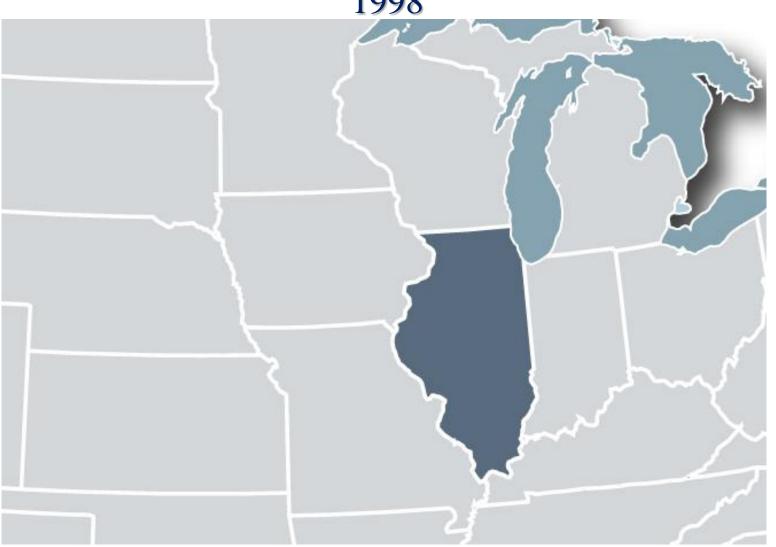


Attitudes and Perceptions Then and Now

Twenty Year Study

ILLINOIS

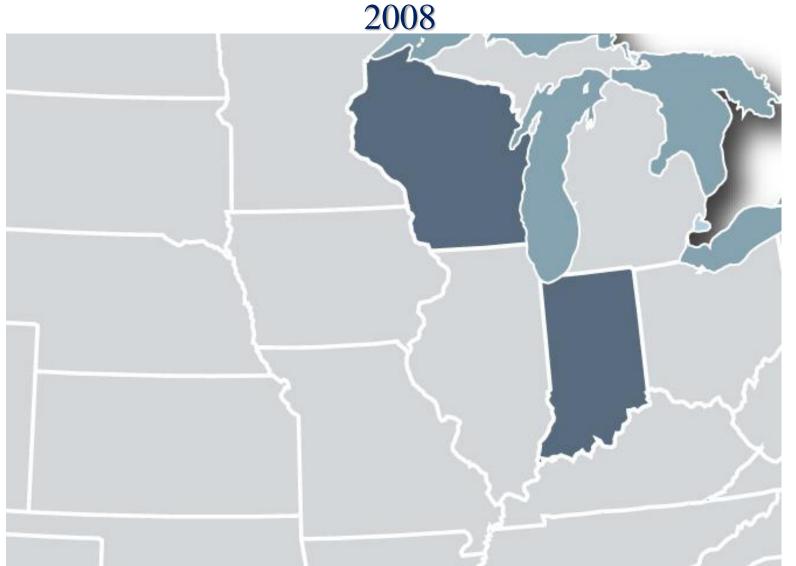
1998



Attitudes and Perceptions Then and Now

Twenty Year Study

WISCONSIN and INDIANA



Attitudes and Perceptions Then and Now

Twenty Year Study

- Questionnaire Developed
 - Measure the level of opposition to permitting and expansion of aggregate mine sites
 - Measure perceived significant problems and concerns experienced during permitting
 - Identify perceived factors that contributed (or did not contribute) to the permitting problems
 - Identify process or actions that might be used to mitigate permitting problems
 - Rating Scale of 1 to 7

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Twenty Year Study

- Questionnaires Distributed
 - Planning and Zoning Administrators
 - Aggregate Producers

IOWA	1988
KANSAS	1991
ILLINOIS	1998
WISCONSIN & INDIANA	2008

Redistributed to P & Z Administrators
 IOWA 2008

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Twenty Year Study

Questionnaires Distributed to Aggregate Producers

State	Producers
Iowa	178
Kansas	134
Illinois	270
Wisconsin	88
Indiana	142
Total	812

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Twenty Year Study

Questionnaires Distributed to Planning and Zoning Administrators

State	P&Z
Iowa('88)	99
Kansas	105
Illinois	102
Iowa('08)	99
Wisconsin	72
Indiana	74
Total	551

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Twenty Year Study

Questionnaires Returned

	Producers	P & Z	Total
Mailed	812	551	1,363
Returned	209	295	504
Percent	26%	54%	37%

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Results

- No significant difference between responses of either group
- Significant differences in overall attitudes and perceptions between 1988 and 2008

Attitudes and Perceptions Then and Now

Results

- 66% of Planning & Zoning jurisdictions had land use zoning regulations in 1988
- 97% of Planning & Zoning jurisdictions had land use zoning regulations in 2008
- 53% required a permit to conduct mining in 1988
- 84% required a permit to conduct mining in 1988

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Results

- •All agreed they experienced few permitting problems in 1988
- •Problems included location, blasting, noise, traffic, dust...insignificant minor "nuisance" issues
- •All agreed they experienced many permitting problems in 2008
- •Problems included location, blasting, noise, traffic, dust, groundwater, property values..."Significant Problems"

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Results

- 37% of Planning & Zoning jurisdictions said current operations have been a problem in 1988
- 56% of Planning & Zoning jurisdictions said current operations have been a problem in 2008

• Increased opposition to permit applications between 1988 and 2008

Attitudes and Perceptions Then and Now

The Aggregates Mining Industry Has Not Made Much Progress Improving Public Attitudes and Perceptions

MAY EVEN HAVE REGRESSED!

Attitudes and Perceptions Then and Now

Why?

- •Planning and Zoning administration turn-over
- •Urban development and encroachment
- More educated populace
- •More information readily available e.g. internet
- •Educational donations or open houses too localized may help specific company or location, but not the industry
- •Institutions of higher learning do not provide much information about mining, mining products or needs

Attitudes and Perceptions Then and Now

What Can Be Done?

- •Both groups in the study agreed on actions producers could take to improve the zoning permit process...in 1998 and 2008
- Educational opportunities
- •Work with Planning & Zoning on mining issues during the early planning stages
- Operate more responsibly
- Develop better reclamation plans

Attitudes and Perceptions Then and Now

Educational Opportunities

- Provide broader State and National educational opportunities
- Illinois and Indiana Aggregates Associations have Public Education and Information (PIE) Programs including teacher workshops
- Industry education classes for teachers at Iowa State and Northern Iowa
- Chicago Section of SME offers Teachers and students free or significantly discounted dinners at Section meetings
- Open Houses
- Educational Donations

Attitudes and Perceptions Then and Now

Work with Planning & Zoning

- •Begin discussing mining issues during the early planning stages before the permit application
- •Set up a local public action committee to discuss mining issues before the permit application —Get the public "vested"
- •Listen and respond appropriately to early concerns
- before the permit application
- Offer tours of local operations

Attitudes and Perceptions Then and Now

Operate More Responsibly

- •Begin responsible operations of local facilities NOW not just immediately before or shortly after a permit application
- •Work to improve existing "responsible" operations

Attitudes and Perceptions Then and Now

Better Reclamation Plans

- Develop a detailed, well-presented reclamation plan
- Show multiple options on how a mine site can be reclaimed
- Work to develop a plan compatible with the neighborhood at the end of the mine life
- Develop interim plans to reclaim and use former mined-out areas while the overall mine is still operational
- Keep the overall public-good in mind

Attitudes and Perceptions Then and Now

Public Attitudes and Perceptions Have Changed

Industry Has Changed

BUT

CAN INDUSTRY CHANGE KEEP UP??

Attitudes and Perceptions Then and Now

Questions?

